

CHARITY: 1131919



The Queen's Award
for Voluntary Service

ROHINGYA
CRISIS APPEAL

INFORMATION FOR FUNDRAISERS



THEDOOR.ORG.UK



BRINGING HOPE INTO THE LIVES OF YOUNG PEOPLE AND
THEIR FAMILIES BY UNLOCKING POTENTIAL
AND OPENING OPPORTUNITY SO THAT THEIR
PAST DOES NOT DEFINE THEIR FUTURE

WELCOME. IT'S GREAT TO SEE YOU

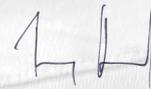
Thank you so much for choosing to support The Door.

Your act of kindness is going to make a real difference to some of the most vulnerable people in your local communities.

By fundraising for The Door you are helping us to provide young people and their families with the best possible opportunities to reach their full potential.

Any money you raise will go straight towards enabling us to provide them with safe spaces and a sense of belonging, positive role models to empower them to take their next steps and, most importantly, give them hope for their future.

Tom Howard, Chair of Trustees



LOVE JOY PEACE PATIENCE KINDNESS GOODNESS FAITHFULNESS GENTLENESS SELF-CONTROL



TAKING ON A CHALLENGE?

Whether it's running a marathon, swimming the width of the channel in your local pool or shaving your head, taking on a challenge is a brilliant way to raise funds, and have fun while you're doing it.

By asking your friends, family, colleagues and neighbours to sponsor you (if they think you're up to the job!) you can raise money while trying to beat that personal best.

Challenges come in all shapes and sizes don't be afraid to think outside the box.

If you want to take on a challenge for The Door get in touch with our fundraising team on:

01453 756745

fundraising@thedor.org.uk



DID YOU KNOW?: We often have a number of free entries into local running events

YOUR PLACE OR OURS?

First decide whether you are going to take part in an organised challenge, like a local half marathon or annual challenge day, or if you are going to organise a challenge yourself. It's important that you have all the right insurance and risk assessments in place before taking on a challenge, so joining in with one of The Door's annual events or with those run by local event organisers is normally the easiest and safest route.

Once you have chosen your challenge, let our team know as soon as you can so we can help you every step of the way.

GET IN TRAINING

It's really important that you are 'ship shape' for your challenge so **make sure you have the time to put in the proper training before the event.**



START YOUR SPONSORSHIP EARLY

Although most of your sponsorship will come in close to the main event, you never know when people might want to make a donation so **pick up a sponsorship form from The Door and set up your online giving page early.** You don't want to miss out on any important donations!



DID YOU KNOW?: we can help you write your press releases and setup online fundraising



MUSIC IN THE AIR?

From busking on the high street to a fabulous concert evening, music is a brilliant way to raise funds for The Door.

BUSKING

The rules around busking are different in every town. The easiest thing to do is contact your local council to check where and when you are allowed to busk.

CONCERTS

Raising money for The Door with a concert? Be sure to invite a member of the team or two along to talk about where the money will go. We are always happy to help shake buckets or serve refreshments too.

If you would like to busk for The Door or are hosting a musical event for us, get in touch with our fundraising team on:

01453 756745

fundraising@thedoor.org.uk

DID YOU KNOW?: If you are busking in Stroud that we have a portable speaker you could borrow.

SELLING SOMETHING SWEET?

Cakes, raffle tickets or crafts are a simple and effective way to fundraise. So get your knitting group together, host an office bake-off competition or run a raffle in your shop. These are also a great way for younger supporters to get involved and to bring people together while supporting The Door.

WHAT DO I CHARGE?

This is up to you. Sometimes people will pay above and beyond the value of an item when it's for charity for example £5 for a couple of cupcakes. However it also goes the other way so if you've put lots of effort into crocheting a hat don't let it go for 50p! You can always discount later.

Always make sure to label your items with any dietary, allergy or useful information as well as a price!



DID YOU KNOW?: That our team can help you design and print posters for your events.



SETTING YOUR TARGET

Having a goal is a great way to motivate yourself towards fundraising . Think about how much work you are going to be able to put in and about how much you would like raise.

USE THESE FOR INSPIRATION

- £1200** could keep The Door open for a whole day.
- £600** could keep a Youth Club open for 1 week
- £100** could train a volunteer mentor
- £50** could pay for a parent support group meeting

Or set your own target!

DID YOU KNOW?: for some types of fundraising we can claim gift aid meaning we receive 25p extra in every £1

3,2,1..... GO!

Now you have your fundraising target. It's time to start fundraising!

TELL THE DOOR ABOUT MY EVENT / CHALLENGE

Call The Door team on 01453 756745 and let us know

CONFIRM THE DATE, TIME AND VENUE

DESIGN POSTERS AND FLYERS

We can help with printing, just give us a shout!

DECIDE HOW I'M GOING TO COLLECT THE MONEY

Talk to the team about what's right for you and for help with setting up online fundraising pages.

SHOUT ABOUT IT ON SOCIAL MEDIA

And don't forget to tag us too! @TheDoorStroud



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PAYING IN YOUR FUNDRAISING

There are a number of ways to pay in your funds. Online donations will automatically be paid into our account. For any other fundraising please choose one of the following options:

CASH

Please deliver to us in a sealed envelope with the details of the event and your contact information. Ring for reception when you arrive and make sure to hand over cash to a member of staff.

CHEQUE

Pay to **The Door Youth Project**. Please deliver to us in a sealed envelope with the name of the event and your contact details.

BANK TRANSFER: Account: 65374506 Sort Code: 08-92-99

Please email fundraising@thedoor.org.uk to let us know how the money was raised with your contact details for our receipt.

DID YOU KNOW?: That The Door's Family Support team work with over 100 parents each year

ROXY'S STORY

“Hi, I’m Roxy I’m 16 and I’m from Stroud.

I found GCSEs so stressful. The pressure to get good grades meant I felt sick all the time also everyone was getting excited about going to college but I was dreading it because **meeting new people makes me really anxious.**

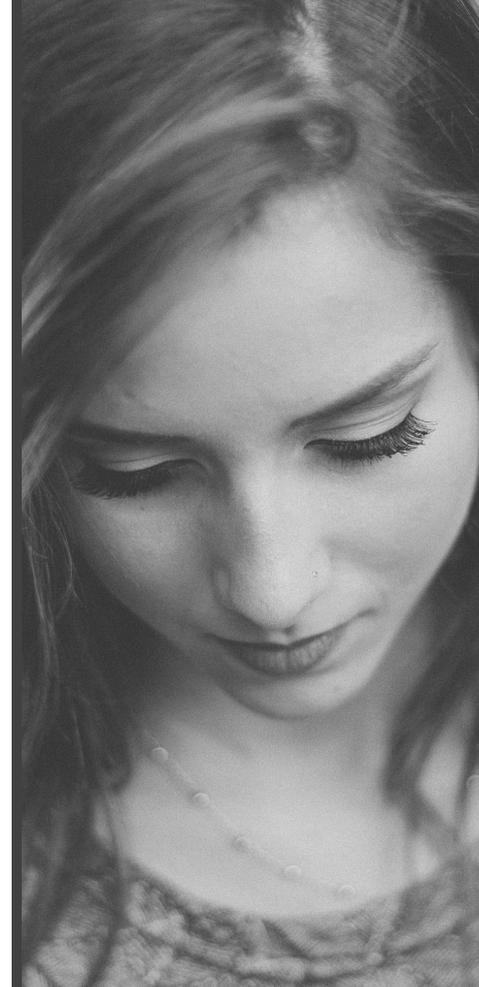
My friends all seemed so happy about life that I started to distance myself from them, they thought I didn’t like them anymore, and I fell out with most of them. **Sometimes I just sat in my room and cried.**

Throughout it all I was going to youth club at The Door and I plucked up the courage to talk to one of the youthworkers about how I was feeling.

The youthworkers were really great – **they listened without judging me** and helped me to get some support from the mental health team.

Being at youth club helped me take my mind of school and exams which was good. It was great to meet new people and to get to know them better.

The Door gave me the confidence to take the next step and go to College I’m really enjoying it and I’ve even made some new friends.”



DID YOU KNOW?: On average we see 40 different young people in our youth clubs each month

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